

Bio-based Economy: network, innovate, communicate

01

What is BIOWAYS?

BIOWAYS is a two-year research project funded through Horizon 2020 and the BBI JU. The project aims to increase public awareness of bio-based products and applications, how they are currently used in the market and their enormous potential in the future. In raising this awareness, the project will support the growth of the bioeconomy in Europe, which will have substantial benefits to society.

There has been an enormous investment into dedicated research within the bio-based domain in recent years but, though there have been notable successes in bringing bio-based products to market, public awareness of these products and their potential benefits is still relatively low. There is a real need, therefore, to raise awareness of this potential and promote the benefits of these products in order to maximise their use. There is also a need for anyone with an interest in this domain to be able to follow on-going developments in the industry and from research.

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02

Analysis of the bioeconomy landscape in Europe

During the first months of the BIOWAYS project, we made the analysis of the maturity level of the bio-economy in Europe our priority. Our aim has been to establish a detailed understanding of the current situation and future trends for the use of bio-based products and their applications and highlight the factors that support or hinder the growth of the bio-economy. This knowledge will help us adjust our public engagement strategy in the countries targeted by the project (Estonia, Italy, Greece, Portugal, Slovakia, Spain and UK) to any particular national characteristics we discover in order to formulate the most appropriate message for each particular audience'.

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03

BIOW@TCH Platform

BIOWAYS is currently in the developmental phase of its new online collaborative platform. Called BIOW@TCH, it is being designed specifically for the communication of research results related to the bioeconomy and to raise awareness of the potential of bio-based products and their applications. The platform is also being designed as a bio-community tool, developed to enhance collaborative opportunities between a wide variety of stakeholders.

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04

Be part of BIOWAYS' Reference Group

The EU-funded project BIOWAYS (<http://www.bioways.eu/>) is inviting experts motivated to enhance the visibility and potential of bio-based products and applications, to be involved as members of the Reference Group that will advise and support the BIOWAYS partners. The aim is to create a community of international experts (pool of collaborators) who will act as:

1. "Project consultants"

contributing to the identification of relevant initiatives at local, regional and European level and validating the BIOW@TCH platform;

2. "Project active observers"

participating in the BIOWAYS Social hack days and attending pilot training seminars;

3. "Project ambassadors"

keeping their various networks informed about the project outcomes.

The Reference Group will be formed by experts from the research community (from all disciplines), policy advisors, entrepreneurs, data scientists and general public covering all targeted sectors:

- Bio-based chemicals
- Bioplastics / biomaterials / packaging
- Advanced biofuels (incl. aviation)
- Bio-surfactants
- Bio-lubricants
- Food ingredients and feed
- Bioenergy
- Bioeconomy

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Access the Expression of Interest Form

[Fill Out Form](#)

05 Events

DATE
28 April 2017

LOCATION
Brussels, Belgium

BBI JU 2017 Open Info Day & Brokerage Event

On 28 April 2017, BBI JU will organise its fourth Open Info Day & Brokerage event in Brussels, following the official launch of the 2017 Call for proposals.

High-level speakers from the European Commission and from industry will provide an overview of the opportunities in the bioeconomy sector in Europe and shed light on the updated SIRA (Strategic Innovation Research Agenda). The BBI JU Programme will provide potential applicants with detailed information on how to prepare and submit a good proposal for the 2017 BBI JU Call, and there will be a dedicated networking and brokerage event in the afternoon.

[More Info About Event](#)
DATE
25-27 April 2017

LOCATION
London, United Kingdom

Argus Biomass 2017

Biomass remains a key commodity within the renewable energy mix and the industry is working hard to manage current low prices, optimise the supply chain and explore new opportunities abroad as new capacity comes on stream.

The 8th edition of Argus Biomass 2017 will offer three compelling days of stimulating panel discussions, insightful presentations and invaluable networking opportunities with the entire biomass community.

[More Info About Event](#)
DATE
12-15 June 2017

LOCATION
Stockholm, Sweden

EUBCE 2017 25th European Biomass Conference and Exhibition

The European Biomass Conference and Exhibition (EUBCE) is a world class annual event which, since 1980, is held at different venues throughout Europe.

The EUBCE covers the entire value chain of biomass to conduct business, network, and to present and discuss the latest developments and innovations, the vision is to educate the biomass community and to accelerate growth.

The EUBCE will host a dynamic international Exhibition for companies and research labs to showcase their latest products and bringing scientists, technologists and key players together with leading biomass industries and organizations.

[More Info About Event](#)
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